

MARKETING ADVISORY GROUP, INC.

Email Append Service

Append Powerful Data To Your Customer Files!

MAG's append services are available for both consumer and business-to-business files. Our services help your business overcome your online marketing challenges, and succeed in today's competitive market place. By utilizing a multi-pass process with multiple vendors, we deliver the greatest results in the shortest amount of time. This means that you will have access to our email append database and the email append database of other top quality data providers.

Enhance your database and communicate with your customers more effectively.

- Accurately match email addresses, postal addresses, and various demographic and lifestyle data elements to your existing database.
- Establish an online and offline relationship with your customers and generate a higher return on your marketing investment.
- Dramatically increase traffic to your web site.
- Reinforce your customer relationship.

Match Rates for our services are typically in the following ranges.

Email Append: 15% - 35%

Reverse Email Append: 20% - 45%

Email Update Service (ECO): 12% - 35%

Enhance Your Database

- >> Demographics
- >> Lifestyle/interests
- >> Purchase Behavior Information
- >> Household Automotive Selects
- >> More Than 700 Data Elements

Contact Us

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Targeted, Effective Results

www.mag4lists.com