

MAG Telecommunications Services

Our state of the art telecommunications services excels at providing a variety of cutting edge telemarketing call center services including; appointment setting, customer care, database maintenance, mortgage telemarketing, event registration, up-selling/cross-selling, subscription renewal, insurance telemarketing, group benefits, catalog and software support and more.

Mike Gallo, President of Red Rock Marketing heads up our telecommunications services. Mike's background in Sales and Marketing and Computer and Information Systems allows him to facilitate setting up meetings or conversations with high level executives and the decision makers you need to reach.

Services performed by Mike Gallo:

- Calling into companies to find high level executives
- Collection of contact information as required
- Appointment setting for initial sales call
- Facilitate initial meeting and follow up
- Consult with clients on strategic sales process

Telecommunication service – An initial program duration of 8 weeks (200 to 300 calls per week) to determine project viability for a cost of \$575.00 per week.