

Now Exclusively Available to those concerned
 with the increasing cost of
 POSTAL DIRECT MAIL
 TRY **DIGITAL ADVERTISING**
 USING YOUR EXISTING MATERIAL WITH
POST CARDS ON-LINE

(An Inexpensive and Effective way to capture your share of the market).

Postal costs have risen, but there is still the need to get your message out to new prospects. Postcards Online can help you cut those costs with a multichannel approach. You can still mail out your postcards and flyers, but for a wider market reach, you can now take those materials and email them to new and larger audiences for just a fraction of what you would have paid through the postal system. **DOUBLE THE IMPACT = A BETTER OPPORTUNITY TO GET THE RESULTS YOU'RE LOOKING FOR. WHY NOT CONSIDER:**

Digital Advertising

Upgrade your advertising and marketing campaigns to Digital Advertising.

Reduce your per contact cost approaching 40¢ for a 5,000 post card mailing to less than 20¢ per contact using **Digital – Post Cards On-Line**.

We will take your existing post card, flyer or coupon, convert it to HTML and deploy to the targeted audience you need to reach (at no additional cost – valued @ \$300-\$500).

Now you can come into contact with **At Home Consumers** or **On The Job Executives** at their place of business.

Time for a Change – Test Digital Post Cards On-Line

Check it Out

<i>Quantity</i>	<i>At Home Consumers</i>	<i>On The Job Executives</i>
5,000 contacts	\$825.00	\$950.00
7,500 contacts	\$900.00	\$1,125.00
10,000 contacts	\$950.00	\$1,275.00

\$200 discount for 2nd use, \$300 discount for 3rd, 4th, & more uses for the same prepared material.

MARKETING ADVISORY GROUP, INC.
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