

Listopedia Consortium Environmentally Conscious Consumers

589,987	Total Universe/Base Rate	\$120/M
	Email	\$120/M
	Postal	\$120/M

The Environmentally Conscious Consumers file is comprised of individuals who are concerned about the environment and the impact we have on it. They are eco-friendly and shop for organic and all natural foods, vitamins and supplements.

These Environmentally Conscious Consumers want to make sure the earth will be able to sustain life for their children and future generations.

Recommended Usage: Test this file for Organic & Natural Food Products, Vitamins, Nutritional Supplements, Gym Memberships, Fitness Products, Health Store Promotions, Green Living and All Natural Products for the Home and more.

Special Instructions:

Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

MAG List Code	TLC063
Minimum Order	10,000
List Type	Consumer
Opt-In	Confirmed Opt-In
Source	Internet/On-Line

SELECTS

Age	No Charge
Gender	No Charge
Homeowner	No Charge
Household Income	No Charge
Income Select	No Charge
Lifestyle Select	No Charge
Marital Status	No Charge
Monthly Hotline	No Charge
Presence of Children	No Charge

ADDRESSING

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

Sample Mailing Piece Required

Manager

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