

Listopedia Consortium Education Seekers

1,783,309	Total Universe/Base Rate	\$120/M
	Email	\$120/M
	Postal	\$120/M

The Education Seekers file is comprised of online subscribers who are actively seeking information on colleges, universities, online education, student loans and other educational offers.

This list of continuing education seekers goes from college bound high school students to adults in search of career training to business professionals looking to broaden their horizons.

Education Selects:

- College
- Continuing Education
- Online Education

Special Instructions:

Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

MAG List Code	TLC062
Minimum Order	10,000
List Type	Consumer
Opt-In	Confirmed Opt-In
Source	Internet/On-Line

SELECTS

Age	No Charge
Education Select	No Charge
Gender	No Charge
Geography	No Charge
Lifestyle Select	No Charge
Monthly Hotline	No Charge
Presence of Children	No Charge

ADDRESSING

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

Sample Mailing Piece Required

Manager

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