

Listopedia Consortium

Advanced Aches & Pain Sufferers

| | | |
|------------------|---------------------------------|----------------|
| 5,306,721 | Total Universe/Base Rate | \$175/M |
| | Email | \$175/M |
| | Postal | \$175/M |

The Advanced Aches & Pain Sufferers file is made up of individuals who have requested to receive information on product offers that will help manage their pain so that they can improve their health and quality of life.

Type of Pain Selects:

- Arthritis
- Back Pain
- Chronic Pain
- Headache
- Joint Pain
- Lower Back Pain
- Migraines
- Muscle Pain

Special Instructions:

Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

| | |
|----------------------|-------------------------|
| MAG List Code | TLC059 |
| Minimum Order | 10,000 |
| List Type | Consumer |
| Opt-In | Confirmed Opt-In |
| Source | Internet/On-Line |

SELECTS

| | |
|-----------------|-----------|
| Age | No Charge |
| Ailment | No Charge |
| Gender | No Charge |
| Geography | No Charge |
| Monthly Hotline | No Charge |

ADDRESSING

| | |
|------------------------|-----------|
| Additional Creative | \$250/F |
| CD Rom | No Charge |
| Electronic Fulfillment | No Charge |
| Email Testing | No Charge |
| Run Charge | \$10/M |
| Suppression <250K | \$300/F |
| Suppression >250K | \$500/F |
| Tracking | No Charge |

Sample Mailing Piece Required

Manager

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