

Listopedia Consortium Wine & Cheese Fanatics

1,196,747	Total Universe/Base Rate	\$120/M
	Email	\$120/M
	Postal	\$120/M

The Wine & Cheese Fanatics file are individuals who are actively using the computer and have opted-in to request information on various consumer offers.

These individuals have indicated that they love wine & cheese by providing detailed information to a lifestyle questionnaire.

Wine & Cheese Selects:

- Casual Wine Drinkers
- Food & Wine Gift Basket Buyers
- Gourmet Food
- Online Wine & Cheese Buyers
- Wine Connoisseurs
- Wine & Cheese Gift Card Buyers
- Wine & Cheese Shop Regulars

Special Instructions:

Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

MAG List Code	TLC058
Minimum Order	10,000
List Type	Consumer
Opt-In	Confirmed Opt-In
Source	Internet/On-Line

SELECTS

Age	No Charge
Gender	No Charge
Geography	No Charge
Homeowner	No Charge
Lifestyle Select	No Charge
Marital Status	No Charge
Monthly Hotline	No Charge
Presence of Children	No Charge

ADDRESSING

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

Sample Mailing Piece Required

Manager

Fran Cohen
 fran@mag4lists.com
 P-631-264-3802
 F-631-264-3806

Marketing Advisory Group, Inc.

"Your Direct Marketing Boutique"

120 Broadway, Suite A, Amityville, NY 11701
 Phone 631-264-3802 ♦ Fax-631-264-3806 ♦ www.mag4lists.com