

Listopedia Consortium Coffee Enthusiasts

7,505,381	Total Universe/Base Rate	\$120/M
	Email	\$120/M
	Postal	\$120/M

MAG List Code	TLC047
Minimum Order	10,000
List Type	Consumer
Opt-In	Confirmed Opt-In
Source	Internet/On-Line

The Coffee Enthusiasts file consists of individuals who enjoy coffee.

These opted-in subscribers have provided detailed information to a lifestyle questionnaire and indicated that they would like to receive third party information.

Coffee Selects:

- Addicted to Coffee
- Casual Coffee Drinker
- Coffee Gift Card Buyer
- Coffee Shop Regulars
- Online Coffee Buyers

Recommended Usage: Test this file for credit card offers, gourmet, dining, magazines and more.

SELECTS

Age	No Charge
Coffee Select	No Charge
Gender	No Charge
Geography	No Charge
Homeowner	No Charge
Household Income	No Charge
Income	No Charge
Lifestyle Select	No Charge
Marital Status	No Charge
Monthly Hotline	No Charge
Presence of Children	No Charge

ADDRESSING

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

Sample Mailing Piece Required

Manager

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Special Instructions:

Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

Marketing Advisory Group, Inc.

“Your Direct Marketing Boutique”

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