

Listopedia Consortium Chronic Pain Sufferers

5,690,232	Total Universe/Base Rate	\$175/M
	Email	\$175/M
	Postal	\$175/M

The Chronic Pain Sufferers file consists of individuals who have responded to a health survey and have indicated that they suffer from various aches and pains.

They have opted-in to receive information and product offers that will help them with their pain to improve their health so they can enjoy life.

Pain Selects:

- Arthritis
- Back
- Chronic
- Headaches
- Joint
- Lower Back
- Migraines
- Muscle

Recommended Usage: Test this file for health magazines, nutrition offers, medication information, self-improvement offers and more.

Special Instructions:

Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

MAG List Code	TLC045
Minimum Order	10,000
List Type	Consumer
Opt-In	Confirmed Opt-In
Source	Internet/On-Line

SELECTS

Age	No Charge
Ailment	No Charge
Gender	No Charge
Geography	No Charge
Income	No Charge
Marital Status	No Charge
Monthly Hotline	No Charge
Presence of Children	No Charge

ADDRESSING

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

Sample Mailing Piece Required

Manager

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