

Listopedia Consortium Ardent Golfers

1,287,524	Total Universe/Base Rate	\$120/M
	Email	\$120/M
	Postal	\$120/M

The Ardent Golfers file consists of individuals who have opted-in to request information about golf.

These subscribers have provided detailed information to a lifestyle questionnaire and indicated that they would like to receive third party information.

This file opted-in file has both email and postal addresses available.

Recommended Usage: Test this file for golf promotions, travel packages, golf events, magazines, credit card offers and more.

Special Instructions:

Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

MAG List Code	TLC038
Minimum Order	10,000
List Type	Consumer
Opt-In	Confirmed Opt-In
Source	Internet/On-Line

SELECTS

Age	No Charge
Gender	No Charge
Geography	No Charge
Income	No Charge
Lifestyle Select	No Charge
Marital Status	No Charge
Monthly Hotline	No Charge

ADDRESSING

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

Sample Mailing Piece Required

Manager

Fran Cohen
 fran@mag4lists.com
 P-631-264-3802
 F-631-264-3806

Marketing Advisory Group, Inc.

"Your Direct Marketing Boutique"

120 Broadway, Suite A, Amityville, NY 11701
 Phone 631-264-3802 ♦ Fax-631-264-3806 ♦ www.mag4lists.com