

# *Listopedia Consortium* Chocolate Fanatics

<b>1,784,053</b>	<b>Total Universe/Base Rate</b>	<b>\$120/M</b>
	<b>Email</b>	<b>\$120/M</b>
	<b>Postal</b>	<b>\$120/M</b>

The Chocolate Fanatics file are individuals who are actively using the computer and have opted-in to request information on various consumer offers.

These individuals have indicated that they love chocolate by providing detailed information to a lifestyle questionnaire.

**Chocolate Selects:**

- Boutique Store Chocolate Buyer
- Candy Bar Lover
- Chocolate Gift Basket Buyer
- Chocolate Gift Buyer
- Cooking with Chocolate
- Dark Chocolate Lover
- European Chocolate Buyer
- Mail Order Chocolate Buyer
- Milk Chocolate Lover
- Online Chocolate Buyer
- White Chocolate Lover

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**Special Instructions:**

*Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.*

<b>MAG List Code</b>	<b>TLC036</b>
<b>Minimum Order</b>	<b>10,000</b>
<b>List Type</b>	<b>Consumer</b>
<b>Opt-In</b>	<b>Confirmed Opt-In</b>
<b>Source</b>	<b>Internet/On-Line</b>

**SELECTS**

Age	No Charge
Gender	No Charge
Geography	No Charge
Lifestyle Select	No Charge
Marital Status	No Charge
Monthly Hotline	No Charge
Presence of Children	No Charge

**ADDRESSING**

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

**Sample Mailing Piece Required**

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