

Listopedia Consortium

Health Care Professionals

608,708 **Total Universe/Base Rate** **\$175/M**
Email **\$175/M**
Postal **\$175/M**

Reach Health Care Professionals and Managed Care Professionals who work in various positions in the health care industry.

Selections include:

Certified Nurse Assistants	Optometrists
Chiropractors	Pharmacists
Dieticians	Physical Therapists
Dentists	Physicians
Licensed Practical Nurses	Psychiatrists
Massage Therapists	Psychologists
Nurse Practitioners	Registered Nurses
Occupational Therapists	Social Workers
Opticians	Speech Therapists

Special Instructions:

Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

MAG List Code **TLC018**
Minimum Order **10,000**
List Type **Business**
Opt-In **Confirmed Opt-In**
Source **Internet/Online**

SELECTS

Age	No Charge
Gender	No Charge
Geography	No Charge
Job Title	No Charge
Monthly Hotline	No Charge

ADDRESSING

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

Sample Mailing Piece Required

Manager

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