

Listopedia Consortium IT Professionals Database

1,248,653	Total Universe/Base Rate	\$150/M
	Email	\$150/M
	Postal	\$150/M

Reach C-Level/IT Executives with buying authority for all of their companies technology needs at their business address.

These technology executives have requested to receive information in their field.

Additional demographic information is available including age, job function, job title, industry and monthly hotline.

Recommended Usage: Test this file for business services, computer hardware and software, credit card, business travel, online services, software catalogs and more.

Special Instructions:

Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

MAG List Code	TLC015
Minimum Order	10,000
List Type	Business
Opt-In	Confirmed Opt-In
Source	Internet/On-Line

SELECTS

Age	No Charge
Gender	No Charge
Geography	No Charge
Income	No Charge
Job Function	No Charge
Job Title	No Charge
Monthly Hotline	No Charge

ADDRESSING

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

Sample Mailing Piece Required

Manager

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