Listopedia Consortium

SOHO

Small Office Home Office Business Professionals

1,734,623	**Total Universe/Base Rate**	**$150/M**
	Email	**$150/M**
	Postal	**$150/M**

Reach business professionals and small business owners who work in a small office or work from home via email or postal address.

These opted-in subscribers have individually been contacted and have opted-in for third party solicitations.

This list is selectable by Company Size, SIC Code, Employee Size and Job Title.

Recommended Usage: Test this file for business services, computer or software, on-line services, home or office products, electronics, credit cards, catalogs, subscriptions and more.

Special Instructions:
Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

MAG List Code	**TLC003**
Minimum Order	**10,000**
List Type	**Business**
Opt-In	**Confirmed Opt-In**
Source	**Internet/On-Line**

SELECTS

Age	No Charge
Business/Industry	No Charge
Business Office	No Charge
Company Size	No Charge
Gender	No Charge
Geography	No Charge
Home Office	No Charge
Income	No Charge
Job Title	No Charge

ADDRESSING

Additional Creative	$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	$10/M
Suppression <250K	$300/F
Suppression >250K	$500/F
Tracking	No Charge

Sample Mailing Piece Required

Manager
Fran Cohen
fran@mag4lists.com
P-631-264-3802
F-631-264-3806