



MARKETING ADVISORY GROUP, INC.
"Your Direct Marketing Boutique"

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Let Us Help You Grow Your Business With Email Marketing

Email Promotions – Get immediate results with eye-catching email promotions:

Looking for a quick and effective way to let your customers know about new products and services, special discounts, or last minute sales? Send them a promotional email. Choose the template that is right for you, then customize it with your logo, colors, and photographs. Every email promotion template is easily expanded, allowing customers to buy directly from your email. Plus, you can add additional promotions and coupons with one click.

Email Newsletters – Stay on their “radar” and they’ll think of you first:

Sending an effective email newsletter is a powerful way to stay in regular touch with your customers or members. By staying on their “radar,” they’ll be sure to think of you first the next time they need a product or service you offer.

Email Event Invitations – Boost your event attendance with captivating email Invitations:

Invite your contacts to events using one of our invitation templates. With email invitations, you can automatically see who opened them, and send last minute reminders and updates that your attendees will get right away.

Create Online Surveys – Boost the power of your emails with online surveys:

*Now you can make your email communications even more effective. With **ListenUp!SM Survey**, our online survey tool. Get a clearer understanding of what your customers or members want or need. Then answer to those needs with email communications that are relevant, targeted and generate powerful results.*

Email List Management - Build and manage your Permission-based Email list for High-impact results:

We give you the tools to get started, and succeed. With list management, you can add new contacts, import your current lists, store additional contact information, update information and group contacts by the criteria you choose.