



# Anchor **MAX** Advantage Manufacturers by Industry

## MAXimum Deliverability

**Unique Hygiene & Verification for every name – Unparalleled Guarantee**  
(Triple refund or credit for list rental names returned exceeding 3% when mailed within 30 days)

**385,245**                      **Postal**                      **\$50/M**  
**385,245**                      **Phone**                      **\$85/M**

Reach over 300,000 individuals in manufacturers by industry phone verified using the 411 Database. These individuals who have discretionary budgets and who are responsible for the decision making functions in their companies, are aware and seek opportunities for cost saving products and services. The manufacturers by industry list has been compiled and created through a combination of large scale and diverse databases from public, private, government and proprietary sources.

Job Function		Employee Size	
C-Level	211,826	1-9	161,427
President	62,867	10-49	130,627
Top Mgmt/Corp	253,023	50-99	26,099
Owner/Partner	127,845	100-499	26,565
Financial	6,235	500-4999	7,577
Sales & Marketing	4,154	5000+	1,278
Human Resources	326		
Middle Mgmt	92,932	Sales Volume	
IT/Technical	2,464	<500K	49,334
Administrative	581	500K – 1,000M	62,320
Professional	51	1,000M – 5,000M	116,337
Supervisory	31	5,000M – 20,000M	53,578
		20,000M – 50,000M	16,992
		50,000M – 100,000M	6,021
<b>URL's</b>	<b>67,578</b>	<b>+ 100,000</b>	<b>2,287</b>

**PRICING:**

Prepayment required for first time renters. Payment due 30 days from mail date. 7% discount on prepaid orders.

Volume discounts and private database inclusion are available. Please Inquire.

Multiple use for a period of one year: Base price times 2.

Cancellation Fees: \$50/F plus \$10/M run charge. Orders cancelled 10 days prior to mail date payment is due in full. Cancellations must be received in writing 10

**MAX List Code**                      **MAX009**  
**Minimum Order**                      **10,000**  
**Source**                      **Compiled**

**Addressable Material**                      **\$20.00/F**  
**Diskette or CD**                      **\$10.00/M**  
**Pressure Sensitive**                      **\$15.00/F**  
**Electronic transfer**

**Other Selections**

**Sales Volume**                      **\$10.00/M**  
**Employee Size**                      **\$10.00/M**  
**Job Title**                      **\$10.00/M**  
**URL's**                      **\$10.00/M**  
**Geography**                      **\$5.00/M**  
**Telephone Number**                      **\$20.00/M**

**Sample Mailing Piece Required**

**Manager**

Fran Cohen  
fran@mag4lists.com  
P-631-264-3802  
F-631-264-3806

Each and every name is compared to the 411 Database, the 48 month NCOA<sup>Link®\*\*</sup> Database, and DPV<sup>TM\*\*</sup> (Validates Known Address Records) to assure maximum deliverability minutes before the release of names.

Actual quantity of names will be reduced as a result of our extensive verification. NCOA<sup>Link®</sup> can only be used when the file is mailed. Only those names and addresses verified will be provided.

\*\*Anchor Computer is a non-exclusive Full Service Provider Licensee of the United States Postal Service® for NCOA<sup>Link®</sup>, DSF<sup>2TM</sup> and LACS<sup>LinkTM</sup>. Pricing of these products and services is neither established, controlled, nor approved by the United States Postal Service®. The following trademarks are owned by the United States Postal Service®: AECII, ANK<sup>Link</sup>, USPS, United States Postal Service, Postal Service, Standard Mail, ZIP, ZIP Code, ZIP + 4, LACS<sup>Link</sup>, NCOA<sup>Link</sup>, DPV, DSF<sup>2</sup>, eLOT, CASS and CASS Certified. DOC# 15.07

**Marketing Advisory Group, Inc.**  
**“Your Direct Marketing Boutique”**

120 Broadway, Suite A, Amityville, NY 11701  
Phone 631-264-3802 ♦ Fax-631-264-3806 ♦ www.mag4lists.com